

TEAloe™



FOR IMMEDIATE RELEASE

Second major award tops the first for TEAloe™ in the North American Tea Championship

AVENTURA, Florida (June 21, 2013)- For the second time in two months, the new iced tea brand, TEAloe, has won a major North American Tea Championship award.

After winning first place last May in the Ready-To-Drink Flavored Green Iced Tea category, this time TEAloe Mint has achieved distinction in the 2013 North American Tea Championship with the top award in the entire iced tea class, called the Buyer's Choice award.

There is only one Buyer's Choice award from among the 22 iced tea categories and the winners in each of those categories competed for the top honor. From this prestigious group, and the original 200 entrants, TEAloe was chosen the overall best iced tea. The judges were buyers representing retailers, along with tea connoisseurs.

TEAloe is a ready-to-drink, organic, fair trade brewed green tea combined with organic aloe vera bits, which add a juicy dimension to its combination of ingredients.

It is available in four flavors, including Original, Peach, Passion Fruit and the award-winning Mint. TEAloe is also gluten-free and is made In USA.

The beverage was created by TEAloe LLC, funded by Gofredy Salazar and Diana Cruz, both industrial engineers with experience in the food & beverage and retail industries.

TEAloe is available at Safeway, The Fresh Market, Whole Foods Northwest region, South region and Florida as well as Raley's.

The North American Tea Championship is an independent competition, judged by professionals to distinguish the best teas commercially available in the North American marketplace.

The North American Tea Championship is produced by World Tea Media, a division of F+W Media, Inc.

Learn more about TEAloe at www.TEAloe.com.

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